

Post every day without losing your week

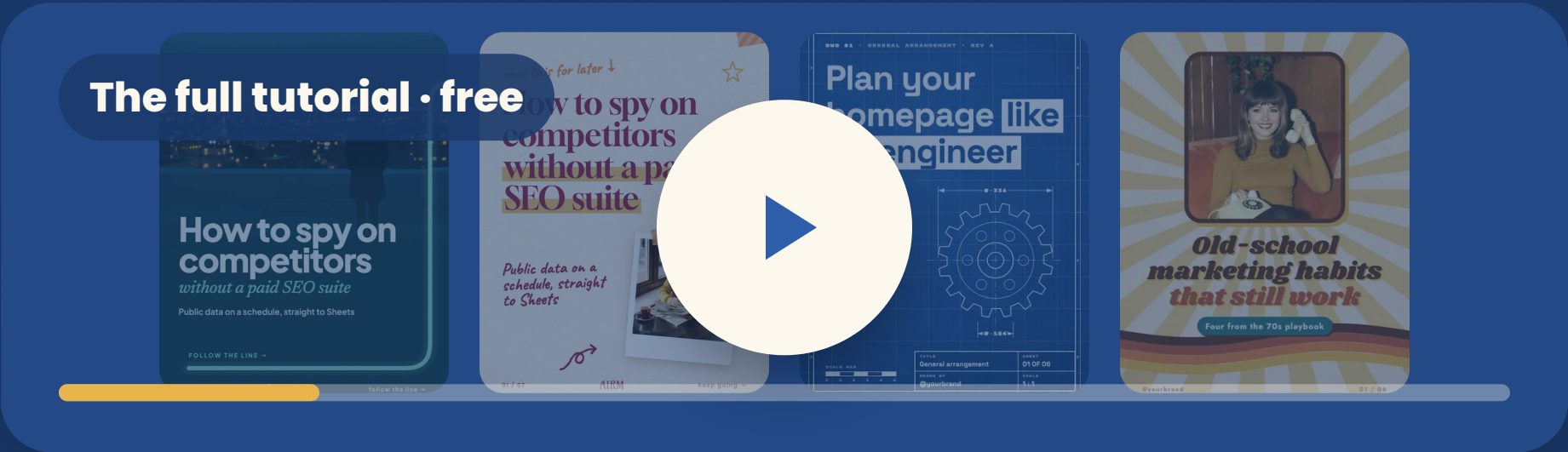
Start with a real plan. Save time. Then scale.



START HERE

Watch the full tutorial

This guide goes with my free video. Watch it first, then use these pages to make your plan.



Watch the full tutorial 

INSIDE THIS GUIDE

- 1** Start with a real plan
- 2** Save time
- 3** Scale
- 4** What's possible
- 5** Editing trends for 2026
- 6** Do the maths first

Start with three numbers

Write these down before you make another post.

1

Hours a week you spend
on content now

_____ hours

2

Posts a week you want

_____ posts

3

What one hour of your
time is worth

_____ \$

WHAT CONTENT COSTS YOU NOW

_____ hours × \$ _____ = \$ _____ a week

Number 1 × number 3

Not sure? Track one normal week. Write down every minute you spend on posts.

One filming session. A week of posts.

1

Film

One sitting.
Five short
ideas. Say
each one
twice.

2

Make

Each clip
becomes a
video. Its
idea
becomes a
carousel.

3

Check

Approve the
whole week
in one
sitting.

4

Post

One a day.
Then reply to
comments.

STOP DOING THIS

- ✗ **Starting every post from a blank page**
- ✗ **A new look for every post**
- ✗ **Editing late at night**
- ✗ **Writing captions at the last minute**
- ✗ **Chasing every new trend**

Where your hours go

Fill in your hours. Then look at the two jobs that take the longest.

Writing hours a week	Designing hours a week	Editing hours a week
Captions hours a week	Posting hours a week	Total hours a week



One carousel

About 67_{sec}



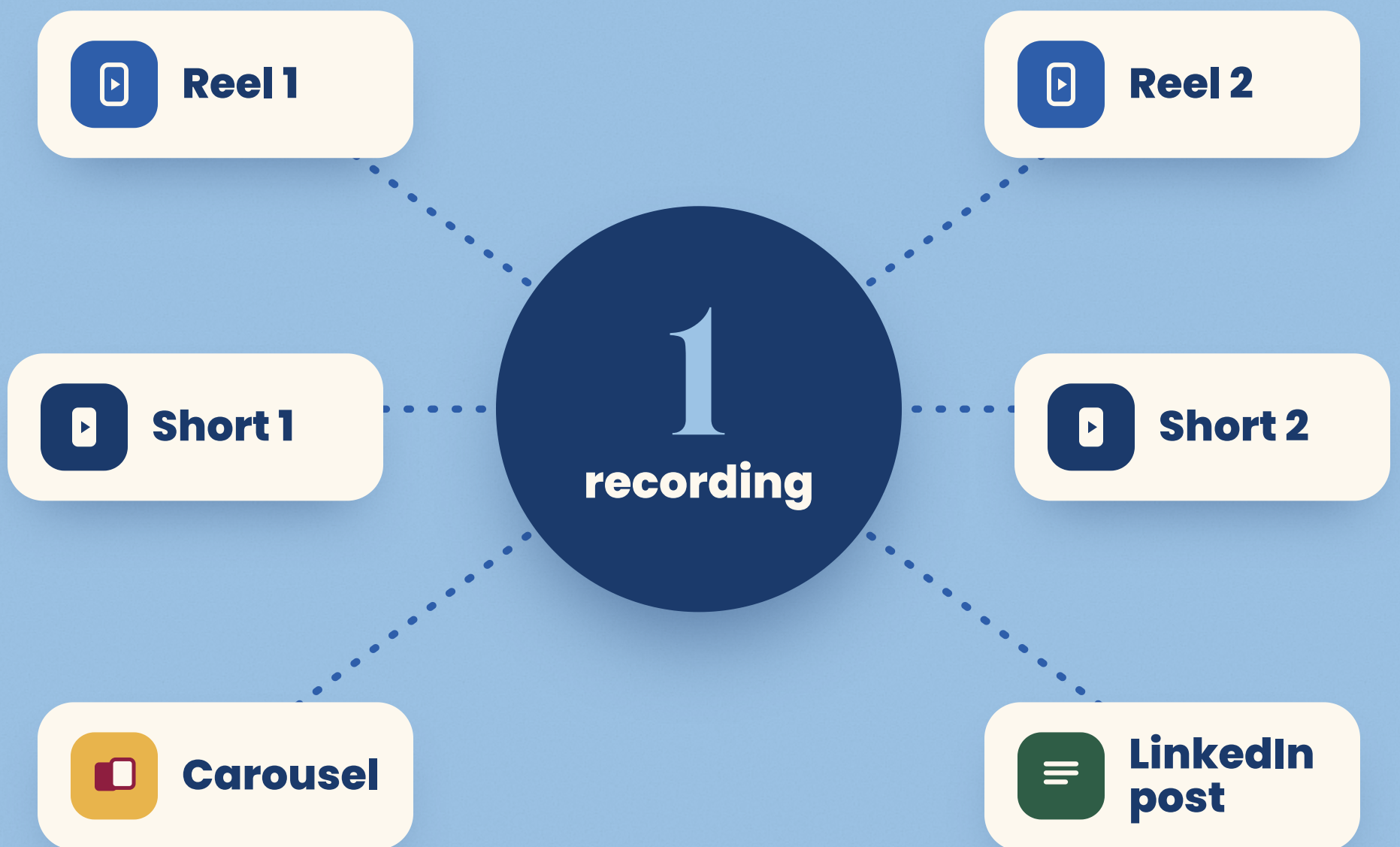
Three short videos

Under 5_{min}

Plus your time to check. Timed on my computer.

One recording. Six posts.

Talk to your phone for 3 to 6 minutes on one idea. Say it once in full, then once short.



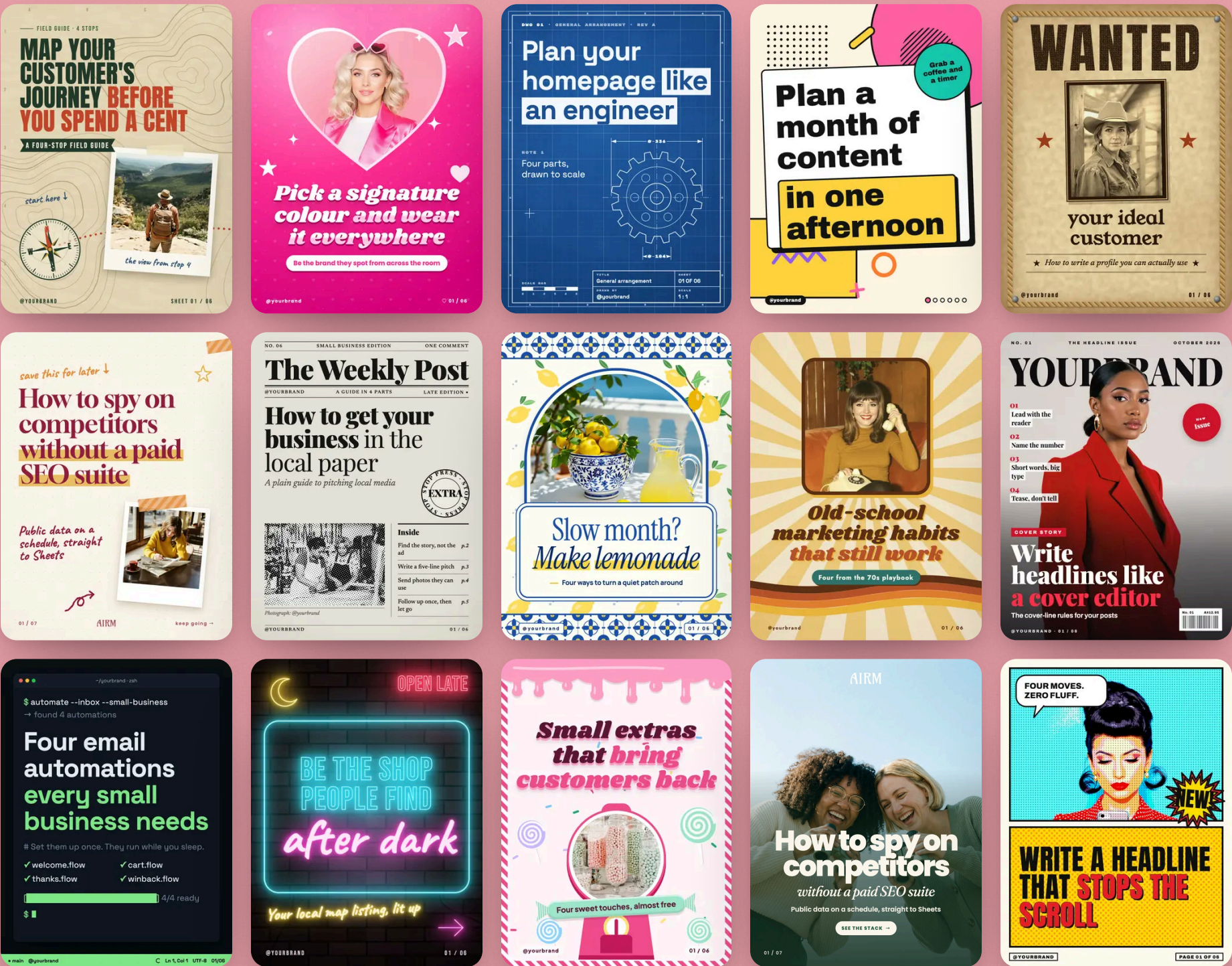
**Plus Stories and a line
in your email.**

Space them out. Post the carousel 1 to 3 days after the Reel, so no one sees the same idea twice in a day.

4 • WHAT'S POSSIBLE

Carousels in any style

Pick a style. Change it any time. The words stay yours.



PEOPLE IN THESE SLIDES ARE AI IMAGES

AIRM

4 • WHAT'S POSSIBLE

Your brand. Every time.

Set your brand up once. Every carousel comes out in it.
Run more than one business? Same post, a different brand.

How to spy on competitors
without a paid SEO suite
Public data on a schedule, straight to Sheets

FOLLOW THE LINE →

01 / 07 Tallwood follow the line →

How to spy on competitors
without a paid SEO suite
Public data on a schedule, straight to Sheets

FOLLOW THE LINE →

01 / 07 Quillstone follow the line →

How to spy on competitors
without a paid SEO suite
Public data on a schedule, straight to Sheets

FOLLOW THE LINE →

01 / 07 dewhaven follow the line →

How to spy on competitors
without a paid SEO suite
Public data on a schedule, straight to Sheets

FOLLOW THE LINE →

01 / 07 KESTREL LANE follow the line →

How to spy on competitors
without a paid SEO suite
Public data on a schedule, straight to Sheets

FOLLOW THE LINE →

01 / 07 SALTBUSH & CRUMB follow the line →

save this for later ↓

How to spy on competitors
without a paid SEO suite

Public data on a schedule, straight to Sheets

01 / 07 Tallwood keep going →

save this for later ↓

How to spy on competitors
without a paid SEO suite

Public data on a schedule, straight to Sheets

01 / 07 Quillstone keep going →

save this for later ↓

How to spy on competitors
without a paid SEO suite

Public data on a schedule, straight to Sheets

01 / 07 dewhaven keep going →

save this for later ↓

How to spy on competitors
without a paid SEO suite

Public data on a schedule, straight to Sheets

01 / 07 KESTREL LANE keep going →

save this for later ↓

How to spy on competitors
without a paid SEO suite

Public data on a schedule, straight to Sheets

01 / 07 SALTBUSH & CRUMB keep going →

Tallwood Physio

Quillstone
Accounting

Dewhaven Skin

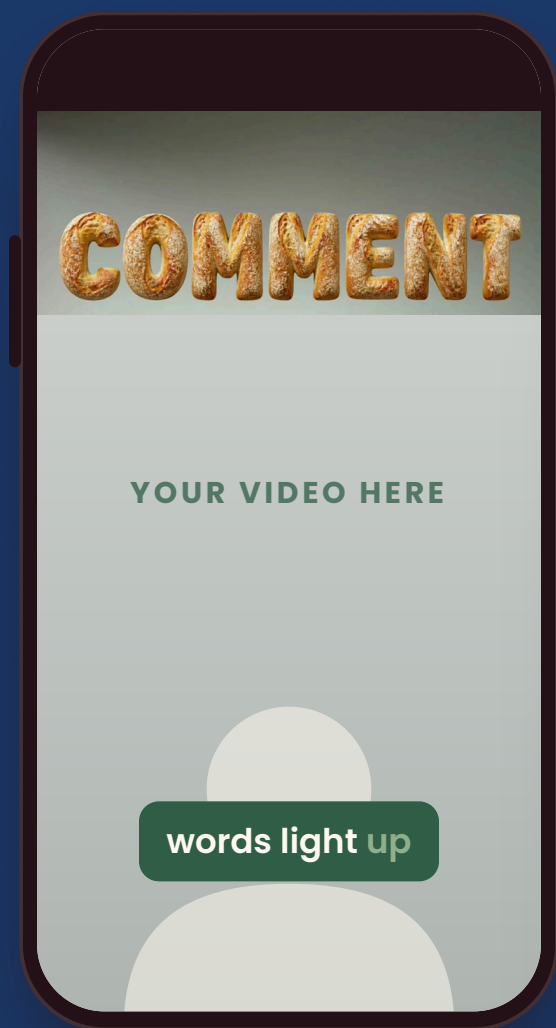
Kestrel Lane
Property

Saltbush & Crumb

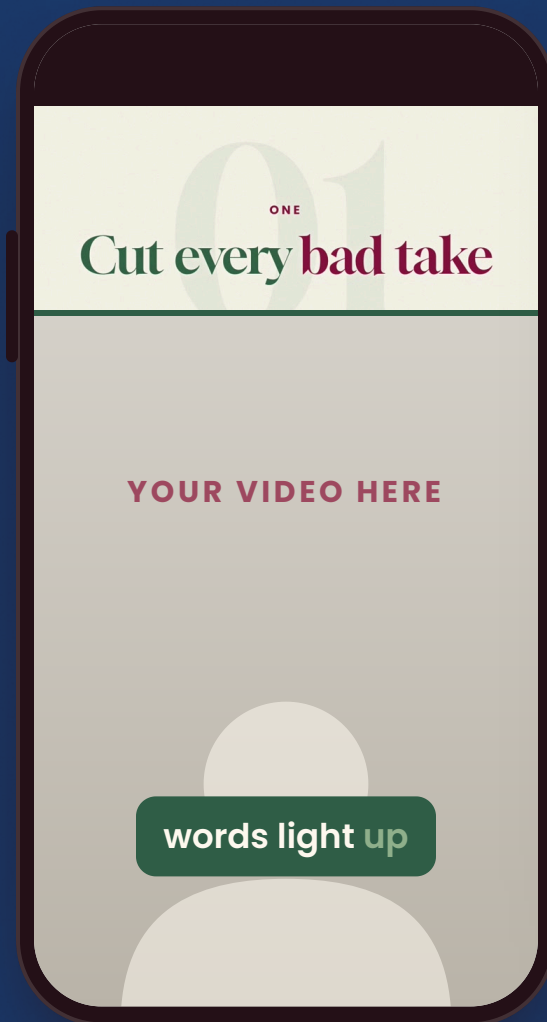
4 • WHAT'S POSSIBLE

Videos in your look

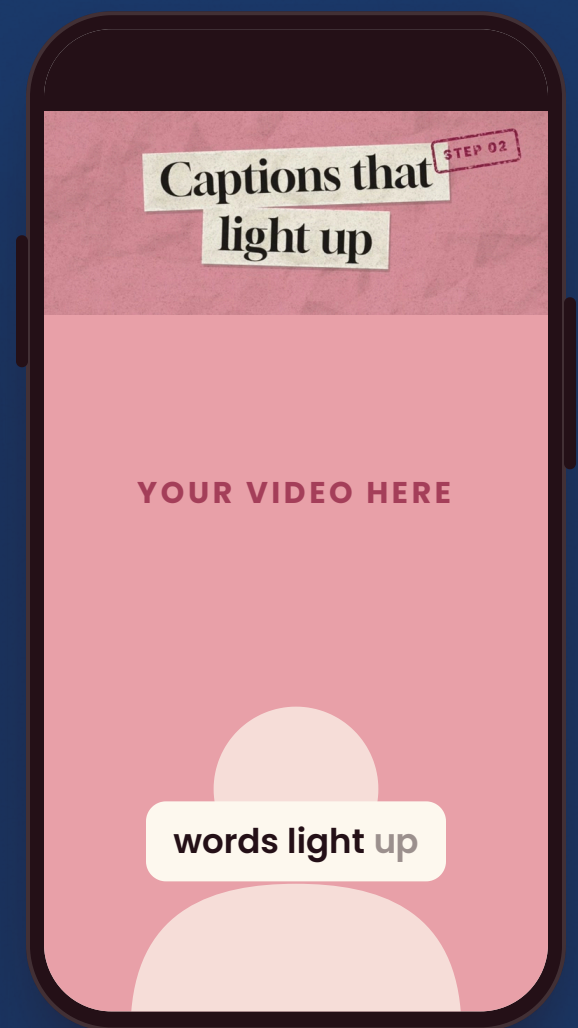
Talk to your phone. Get back a finished video in the look you pick.



Studio Green



Clean Editorial



Vox Paper

Also in the store: **Clean Paper.**

REAL FRAMES FROM EACH LOOK. YOUR VIDEO GOES UNDERNEATH.

AIRM

Editing trends for 2026

Patterns we see in short videos right now. Use the ones that fit you.



words light
up

Words that light up

Each word lights up as you say it. It still works on mute.



Punch-ins

A quick zoom on the line that matters most.



Sound on cue

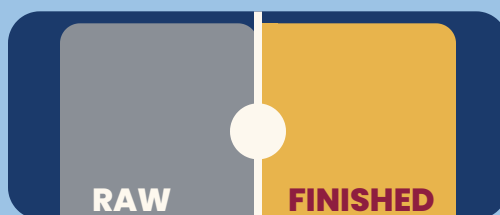
Soft taps and ticks that land on the words.



Step 01

Paper and collage

Torn paper, tape and stamps. It feels handmade.



Before and after

The raw clip, then the finished one. The change shows in a second.



Your title

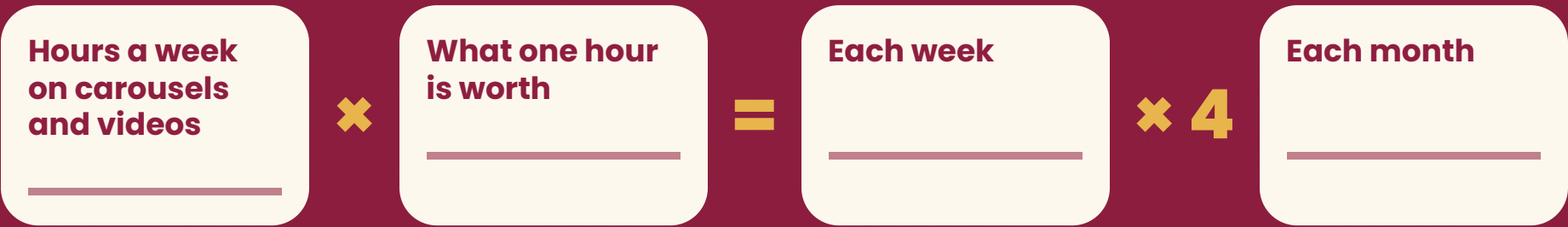
Head out of the frame

Your head pops out of the box and into the title space.

Make it your own. Instagram says it gives more weight to original posts than to reposts, and ranks posts on whether people are likely to watch and share them.
Source: Social Media Today, 24 September 2026.

Do the maths first

Use your own numbers, not mine.



WHAT'S IN THE STORE

One carousel style or one video look	US\$37
All carousel styles	US\$167
All video looks	US\$199
Everything	US\$307
Live install workshop: set it up with me	US\$99
Early bird US\$76 until 31 October 2026	

Works inside Claude. You need a paid Claude plan.

Compare your number with the price. You decide.

See the store

→

READY WHEN YOU ARE

Comment SHOP

on any of my posts, and I'll send you the store.



@danielle.bhatt



aireadymarketing.com/content



Questions? hello@raamaimarketing.com



Claude is a trademark of Anthropic. AI Ready Marketing is not affiliated with Anthropic.
DEMO BRANDS ARE MADE UP. PHOTOS ARE AI IMAGES.

AIRM