

AI READY MARKETING • WHAT'S POSSIBLE

AIRM Carousels

built for Claude

**Not templates.
An AI installation.**

@danielle.bhatt

AI IMAGES

AIRM

Not templates. An AI installation.

Most people are selling workshops. This plugs straight into your Claude, and you go.



AIRM Carousels

built for Claude



Installed

Ready to go

1

Plug in

2

Your idea

3

Approve

4

Post

THE VIRAL MAP

Built on what goes viral.

Tweak the look as much as you like. Underneath, every carousel lines up to the shape measured from top-performing carousels.



7

slides

3

proven hook formulas

3

points per slide

15 to 26

words on slide 1

Campaign

A photoshoot made for every post.

AIRM



How to spy on competitors

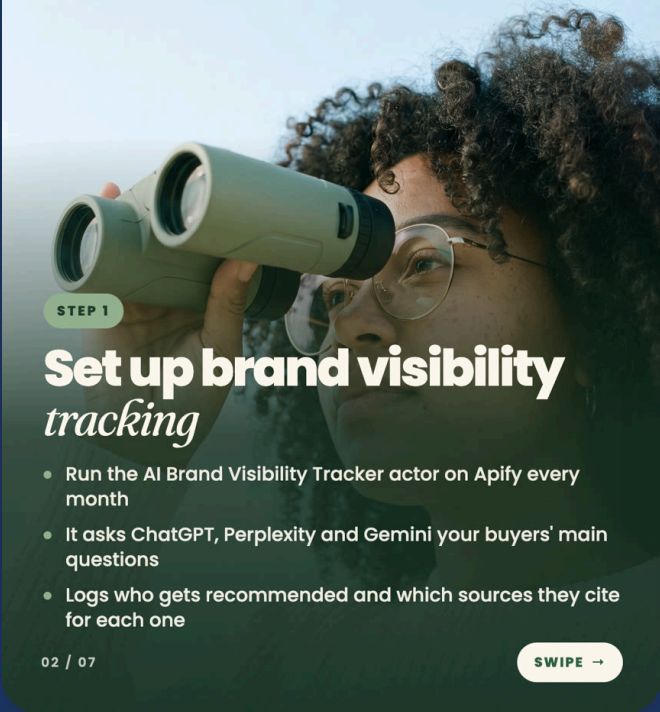
without a paid SEO suite

Public data on a schedule, straight to Sheets

SEE THE STACK →

07

AIRM



STEP 1

Set up brand visibility tracking

- Run the AI Brand Visibility Tracker actor on Apify every month
- It asks ChatGPT, Perplexity and Gemini your buyers' main questions
- Logs who gets recommended and which sources they cite for each one

SWIPE →

02 / 07

AIRM



STEP 2

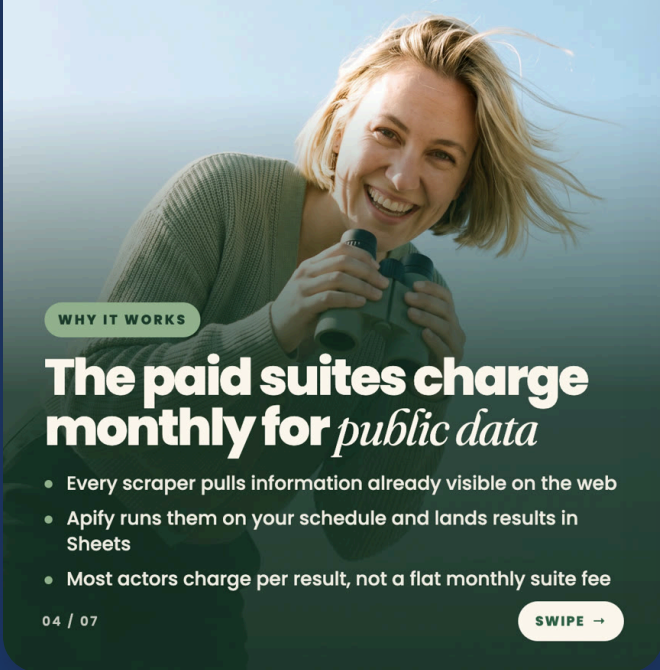
Track SEO rankings and paid ads

- Run the Google Search Results Scraper actor to pull who ranks for your target keywords
- It captures featured snippets, People Also Ask boxes and who's running paid ads on each keyword
- Schedule it to run weekly and export complete results to Google Sheets automatically

SWIPE →

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WHY IT WORKS

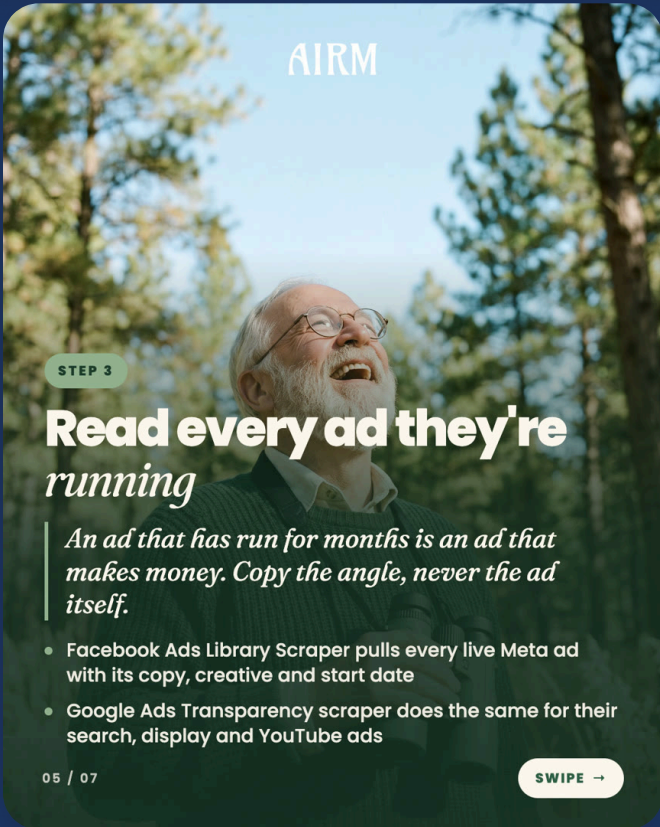
The paid suites charge monthly for public data

- Every scraper pulls information already visible on the web
- Apify runs them on your schedule and lands results in Sheets
- Most actors charge per result, not a flat monthly suite fee

SWIPE →

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STEP 3

Read every ad they're running

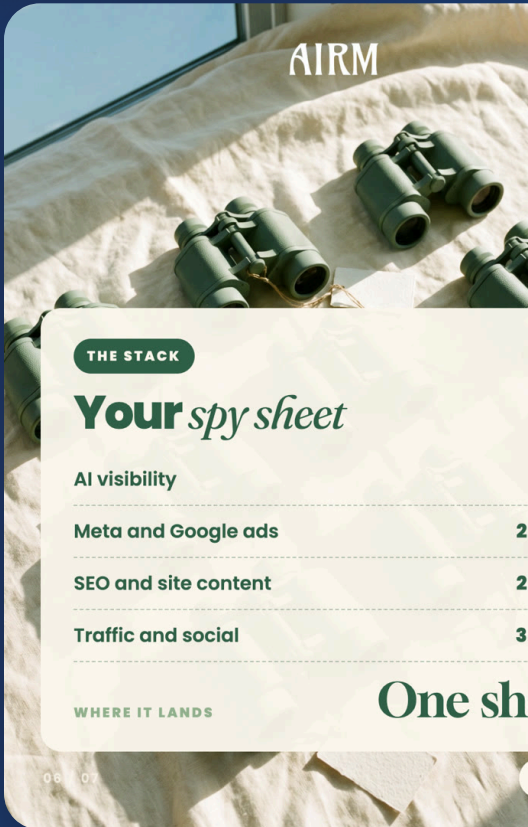
An ad that has run for months is an ad that makes money. Copy the angle, never the ad itself.

- Facebook Ads Library Scraper pulls every live Meta ad with its copy, creative and start date
- Google Ads Transparency scraper does the same for their search, display and YouTube ads

SWIPE →

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THE STACK

Your spy sheet

AI visibility

Meta and Google ads

2

SEO and site content

2

Traffic and social

3

WHERE IT LANDS

One sh

06 / 07

Scrapbook

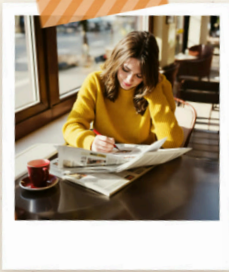
Handmade, without the glue.

save this for later ↓

☆

How to spy on competitors without a paid SEO suite

Public data on a schedule, straight to Sheets



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keep going →

step 1

Set up brand visibility tracking

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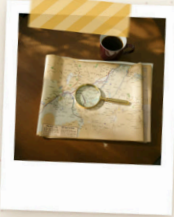
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keep going →

why it works

The paid suites charge monthly for public data



- ✓ Every scraper pulls information already visible on the web
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keep going →

the bit people miss ↑

step 2

Track SEO rankings and paid ads

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keep going →

step 3

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keep going →

the stack

Your spy sheet

AI visibility	1 actor
Meta and Google ads	2 actors
SEO and site content	2 actors
Traffic and social	3 actors

Where it lands

One sheet

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keep going →

Flow

One line, start to finish.

STOP 01

01

How to spy on competitors

without a paid SEO suite

Public data on a schedule, straight to Sheets

FOLLOW THE LINE →

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follow the line →

STOP 02

02

Track SEO rankings and *paid ads*

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follow the line →

STOP 03

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follow the line →

WHY IT WORKS

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STOP 03

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follow the line →

THE STACK

Σ

Your *spy sheet*

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WHERE IT LANDS

One sheet

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follow the line →

Computer.
Claude.
Your ideas.

Go.

AIRM CAROUSELS • BUILT FOR CLAUDE

The carousel package



Get all of these



aireadymarketing.com/carousels

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PHOTOS ARE AI IMAGES

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